



# Hot Cereal Application

The application must be postmarked **by February 29, 2008.**

## PART 1. Applicant Use (This form must be completed for each product to be reviewed.)

Name of Product (Print the name used for assigning UPC codes)

Name of Brand

Packaging Information: *Check one.*

☐ One Box / Bag

☐ Individual Envelope / Package

UPC Code:

Size of Box:

Ounce

Ounce

Suggested Retail Price:

Ounce/Serving (Individual Pkg.)

Ounce/Serving (Individual Pkg.)

**Question 1 - 3:** Must complete for Category I and II. See guidelines.

1. Sucrose and other sugar content:                      grams (gm)/100 gm of dry cereal

2. Iron content:                      milligrams (mg)/100 grams of dry cereal

3. Does this cereal contain non-nutritive sweeteners? ..... ☐ Yes    ☐ No

**Question 4 - 9:** Must complete for Category II. See guidelines.

4. Does this cereal have whole grain as the primary ingredient by weight?                      ☐ Yes    ☐ No

5. Does this cereal contain a minimum of 51% whole grains using dietary fiber as the indicator? ☐ Yes    ☐ No

6. Fiber:    gm/100 gm grain

7. Total fat:    gm/ Reference Amounts Customarily Consumed (RACC)

8. Saturated fat:    gm/RACC

9. Trans fat:    gm/RACC\*

10. Cholesterol:    gm/RACC\*

## PART 2. Contact Information

Name of Company That Submitted This Product

Contact Person

Mailing Address

City

State

Zip Code

Phone

Fax

E-mail [PRINT]

Signature of Applicant



Date

## PART 3. Missouri WIC Program Use Only

Your product has been approved for the Missouri WIC Program. .... ☐ Yes    ☐ No

Reasons for Disapproval

Signature of Person Who Evaluated the Application



Date